

Inside: What's On Guide of events

Majorca Daily Bulletin

Sunday–Monday, November 3–4 2019

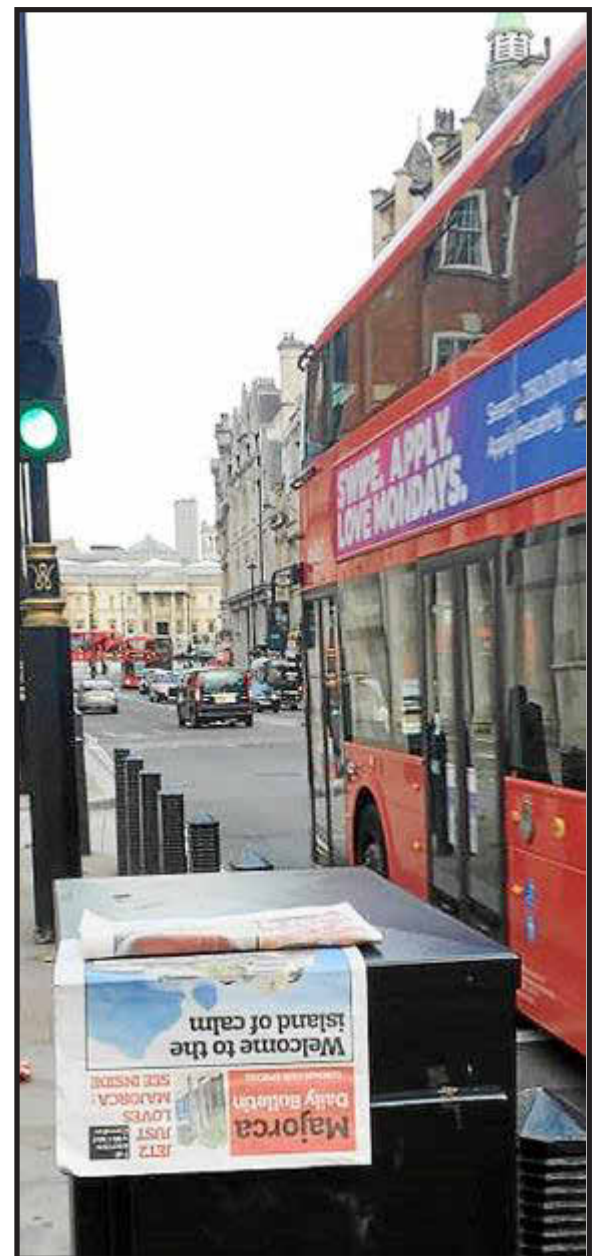
1.20€ · Founded 1962 · N.17046 · Passeig de Mallorca 9 A,
Palma 07011



Inside today: London fair special

LONDON CALLING

- Balearic tourist industry led by **Balearic President Francina Armengol head to London** on Monday for the all important World Travel Market tourism fair.
- The *Bulletin* is supporting the Balearic delegation **with three special editions**; two in print and one online. One edition will be distributed across London and the other from the fair in London Docklands.
- Our London *Bulletin* distribution points include **The Savoy Hotel, The Ivy restaurant, the Garrick Club and Gatwick airport**.
- The mission of the Balearic delegation is to underline how important British tourism is to the islands.



- "The **British market is extremely important to Majorca, it accounts for 33 percent of the island's tourist industry, it's our second largest market...**"
- *Andreu Serra, head of Council of Majorca's tourism department.*



- "A **warm welcome awaits you in all the Calvia resorts from Magalluf to Illetas.** See you soon..."
- *Alfonso Rodriguez, Mayor of Calvia.*