

# Majorca Daily Bulletin

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The Balearic Minister for Tourism, Iago Negueruela, The Council of Majorca's Councillor for Tourism and Sport, Andreu Serra, the President of the Balearics, Francina Armengol and the President of the Council of Majorca, Catalina Cladera with copies of the *Majorca Daily Bulletin's* two WTM special editions in London and yesterday's Majorca theme experience organised by the Council of Majorca in central London. PHOTOS: TIM ANDERSON

# LONDON LOVES THE BALEARICS

● The World Travel Market opened in London yesterday with the Balearic delegation pushing home the message that Britons will always be welcome to the islands: SEE PAGES 2 TO 5

● President Armengol explained to the media in London yesterday that promotion of the Balearics for the World Travel Market highlights the "sentimental ties" between the UK and the four islands. She referred to Minorca in particular, as this island was under British control on different occasions during the eighteenth century.

The government intended, she added, to call on UK tourists to continue having confidence in the Balearics as a "first-class" destination. Armengol emphasised the UK tourism figures for September.

The total number of tourists from the UK was above 600,000 for the first time. The government's objectives of "sustainability and quality" were therefore producing "good results". Tourism Minister Iago Negueruela noted that September had been a good month for UK tourism, which increased 12% compared with September 2018.