

Majorca Daily Bulletin

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Council wants Majorca to be a benchmark for sustainable tourism

Palma.—Catalina Cladera, the president of the Council of Majorca, wants the island to become a benchmark for sustainable and intelligent tourism. The responsibilities that the Council now has for tourism promotion will be carried out in line with this ambition.

Cladera was speaking yesterday at a conference about public-private cooperation for “a tourism of the future” at Palma’s Es Baluard. Among other matters, this conference considered strategic plans for tourism, the value of the Majorca brand and tourism competitiveness

in the Balearics. The Council has been developing the first ever tourism promotion plan specific to Majorca. A diagnosis of tourism on the island shows that Majorca has excellent connectivity, with the third busiest airport in Spain, and that it is one of the principal destinations for cruise ships.

Majorca is also identified with tourism of the masses and has a concentration of hotel accommodation. This is in the Palma Bay area and along the eastern and northern coasts - 88% of all hotel places (298,358).



“Your rights will be protected for as long as you remain resident in Spain, provided that you are registered as a resident by December 31 2020.”

British ambassador to Spain, Hugh Elliot, makes statement as Brexit countdown gets underway: Page 4

British Vice Consul gives Brexit update to British citizens living in Soller: See Full Report on Page Three Inside

