

**YOUR FULL LOCAL WHAT'S ON GUIDE:** See Inside Today

# Majorca Daily Bulletin

Sunday–Monday, March 1–2 2020

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Palma 07011

## Top British home office mandarin quits in minister bullying row: See Inside Today

# Back to the drawing board for Balearics as top tourism fair cancelled

- Second case of coronavirus is confirmed on the island, woman taken to Palma hospital for treatment.
- Cancellation of enormous German travel fair is big blow for the promotional plans of the local tourist industry.

*Palma.*—Alarm bells are ringing in the Balearic Tourism Sector after the cancellation of the Internationale Tourismus-Börse in Berlin over the spread of coronavirus. The announcement came as the islands reported its second of the coronavirus. The Italian woman was undergoing treatment at a Palma hospital.

The ITB is the biggest tourism trade fair in the world with representatives from 10,000 companies in more than 180 countries attending every year and the event draws upwards of 150,000 visitors.

Businesses in the Balearic Islands are deeply concerned about the financial impact the cancellation will have on the summer season. “There is no awareness of the problem that is coming at tourist level for Majorca and the rest of the Islands,” said the President of the Hotel Association of Palma & Cala Mayor, Javier Vich. Earlier this week the Hotel Association pointed out that bookings are lower than average for the summer season and that cancellations are already trickling in. See Inside.



### Bulletin online poll

Will the coronavirus affect your holiday plans?

Yes.....20.83%  
No.....45.83%  
Maybe.....33.33%

Source: [www.majorcadedailybulletin.es](http://www.majorcadedailybulletin.es)

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