



controlado



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ANUNCIOS GENERALES	MARTES A SÁBADOS		DOMINGO	
	B/N €	Color €	B/N €	Color €
Página	1.052,00	1.577,00	1.159,00	1.739,00
1/2 página	533,00	800,00	598,00	898,00
1/4 página	272,00	409,00	308,00	461,00
1/8 página	139,00	208,00	154,00	233,00
Módulo 1x1 (31mm. 1 col.)	20,00	29,00	23,00	33,00

	Martes a sábado €	Domingo €
ENCARTES (Máximo 8 paginas)	1.201,00	1.336,00

SECCIÓN ECONÓMICA

Precio por palabra, mínimo 10 palabras	0,36	0,39
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PRECIOS ESPECIALES

Tamaños fijos para un mínimo de 5 inserciones.

Anuncios no financieros	B/N €	Color €
1 x 1 col.	15,50	23,00
2 x 1 cols.	28,00	42,00
2 x 2 cols.	52,00	79,00
3 x 2 cols.	72,00	108,00
Un octavo de página	107,00	161,00
Un cuarto de página	210,00	315,00
Media página	412,00	618,00

ESPACIOS FINANCIEROS

Avisos, aperturas, información, publireportages, etc.

1 x 1 col.	34,00
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SECCIÓN NECROLÓGICA

Gacetillas, recordatorios

1 x 1 col.	19,00
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MARTES A SÁBADO

RECARGOS

Contraportada, Página 3 y 5	100%
Portada	300%
Lugar determinado o pág. impar	50%

CARACTERÍSTICAS TÉCNICAS

Número de columnas por página	6
Ancho columna	38 mm.
Altura columna	320 mm.
Tamaño página	290x372 mm.
Mancha de impresión	252x320 mm.
Sistema de impresión	OFFSET

Precios sin IVA

controlled by



GENERAL ADVERTISEMENTS	TUESDAY TO SATURDAY		SUNDAY	
	Mono	Colour	Mono	Colour
	€	€	€	€
Page	1.052,00	1.577,00	1.159,00	1.739,00
1/2 page	533,00	800,00	598,00	898,00
1/4 page	272,00	409,00	308,00	461,00
1/8 page	139,00	208,00	154,00	233,00
Module 1x1 (31mm. 1 col.)	20,00	29,00	23,00	33,00

	Tuesday to saturday	Sunday
	€	€
INSERTS (Maximum 8 pages)	1.201,00	1.336,00

PERSONAL COLUMN		
Price per word minimum of 10 words	0,36	0,39

SPECIAL PRICES	TUESDAY TO SATURDAY	
	Mono	Colour
Fixed size for a minimum of 5 insertions.		
Non-financial.	€	€
1 x 1 col.	15,50	23,00
2 x 1 cols.	28,00	42,00
2 x 2 cols.	52,00	79,00
3 x 2 cols.	72,00	108,00
Eighth page	107,00	161,00
Quarter page	210,00	315,00
Half page	412,00	618,00

SPECIAL FEATURES	
Financial notices, openings advertising features, etc.	
1 x 1 col.	
DEATHS	34,00
Deaths notices	
1 x 1 col.	19,00

VAT not included

Notes

1. The prices quoted are for one insertion only.
2. Publishers reserve the right to: publish the advert on the specified date or date close to it, depending on the availability of space; reject any advert, the publication of which is not considered pertinent; add the words "submitted" or "communique", etc. to submitted texts where considered advisable.
3. Office Box Numbers will cost 50% more.
4. The insertion of the advert in these publications completes the agreement based on the contract or order of publication, and any incidents which may arise through failure to comply with same will be submitted to the jurisdiction of the courts of Palma de Mallorca, with express renouncement of any other jurisdiction.
5. Design and colour selections of adverts will be paid for by the client.
6. The publications can translate the adverts from/into Catalan, Spanish, English or German, but will not be responsible for errors in technical terms or in the different appreciations which can be afforded to certain words.
7. Subscriber discounts: 10% for death notices and 25% for anniversary notices.
8. **These rates invalidate all previous rates.**

SURCHARGES

3rd, 5rd and last page	100%
Front page	300%
On specified page or odd page	50%

TECHNICAL CHARACTERISTICS

Number of columns per page	6
Column width	38 mm.
Column length	320 mm.
Size of page	290x372 mm.
Print	252x320 mm.
Printing system	OFFSET